



Types of Disruptions That Can Impact Off-the-Shelf Learning Businesses

1



Socio-Economic Disruptions

Disruptions that arise outside somewhere and affect your business

- COVID Pandemic
- Rise in GIG Economy
- Inclusion of Millennials in Workforce
- Diversity and Inclusion
- Employee Well-being

Disruptions experienced inside your business

- Remote Work
- Digital Channels
- Reskilling
- Public Health Regulations

2



Workplace Disruptions

3



Design Technology Disruptions

Disruptions that impact the way you design learning content

- Rise in Automation
- Phasing Out of Adobe Flash
- Rise of Dynamic Video
- Emergence of Mixed Reality

Disruptions driven by change in delivery technologies

- Emergence of Social Collaboration Technology
- Increased Adoption of Mobile Technology
- The Shift From LMS to LXP
- Rise of AI/ML
- Data Analytics

4



Delivery Technology Disruptions